



Open your doors to Openow[®]

The fast, convenient way to move around your hotel



ASSA ABLOY

Experience a safer
and more open world



The best way to build customer loyalty? Help them skip the check-in queue

Your hotel offers the most comfortable bed, the fluffiest pillow and a bathroom full of amenities, spacious rooms, air conditioning, Wi-Fi, exquisite service for your guests and the best breakfast. Now the time has come to take another step and offer your customers real convenience. It's time for Openow.

Openow allows you to send virtual keys to customers' smartphones. They open the room door with their mobile phone, without having to go to reception. It's that simple.

Are you ready to step into the future?

Your customers are.

TESA Hotel is the most comprehensive access control solution for your premises. It helps you control access through every door and ensures security at all times.

Choose Openow to enjoy the many advantages of mobile technology in your hotel.



Learn how
Openow works



The hotel of the future is smarter

Advantages for hotel and guest management

A satisfied customer is a returning customer. Openow turns their stay into a positive experience, taking the hotel's image to a new level. Staff have more time to manage other activities, since the system means maximum speed and efficiency at check-in and check-out.

And don't overlook the savings on plastic cards. Not only do they need updating for every guest; they are regularly lost.

Openow is a more sustainable solution which reduces the environmental impact of your hotel.

But that's not all. With TESA Hotel software, hotel managers administer access quickly and easily, without needing to have reception staffed 24 hours a day.

Communications between the App and server are end-to-end encrypted, maximizing security and privacy. In addition, for even greater security, the App allows password protection. Soon, all other opening systems will be history. Get a head start: Be part of the future today with Openow.



Significant savings in physical card costs



Minimizes the hotel's footprint, reducing use of plastic and paper



Quick, easy, real-time cancelling of virtual keys held by guests and staff



The App can be customized with the name/logo of your hotel or chain, boosting your brand



There is no need for staff at reception 24 hours a day





The best memory of the holidays? Your hotel

Advantages for your guests

Think of guests who arrive exhausted after a long trip — or a busy day sightseeing. And those who spent the whole day in meetings. Isn't it your job to make check-in easier for them, with no queuing at reception? Imagine the competitive advantage this could bring to your hotel.

Offer your guests a virtual key which opens more than just their room. It gives them access to sports facilities, the spa, parking, lift and more. Your guests will appreciate checking in before arrival, getting immediate access to their room and not having to look after about yet another card.

Once their stay begins, any extra access permissions are activated on their smartphone automatically. They don't need to visit your reception desk.

Openow is a convenient and effective solution that does not compromise security. We use our mobile to make calls, send messages, take pictures, have fun, check the weather, and wake up. Why not use it to unlock the door to our room, too?



The guest receives a virtual key on their smartphone with the name/logo of the hotel, their room number and the expiry date



Possibility of remote check-in, prior to arrival at the hotel



Your guests no longer have to worry about losing physical cards



Allows room changes, late check-out and additional access (e.g. to a gym) without visiting reception

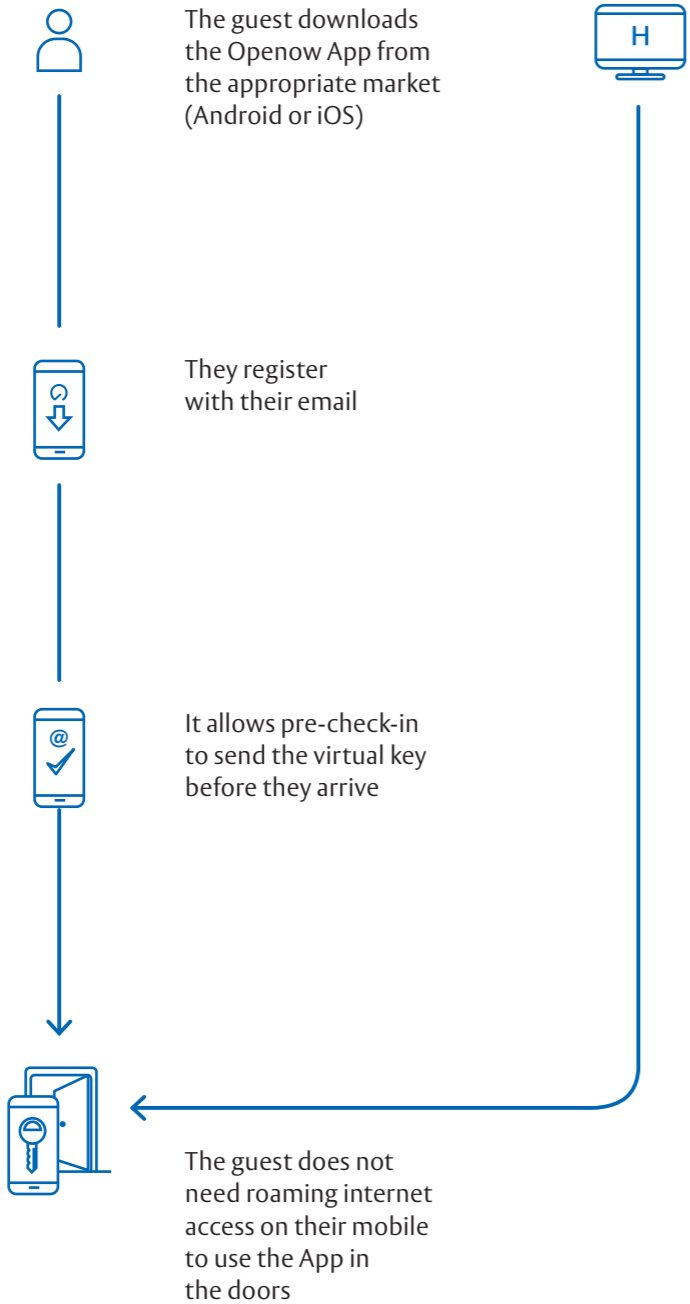


Allows the storing of several virtual keys simultaneously

An App that makes your guests feel at home, wherever they are

How does Openow work?

Easy, fast, safe and convenient.



When the guest checks in through TESA Hotel software, the virtual key is sent from reception to their smartphone. It has the same functionality as a physical proximity card, so it can be used for hotel rooms and shared doors

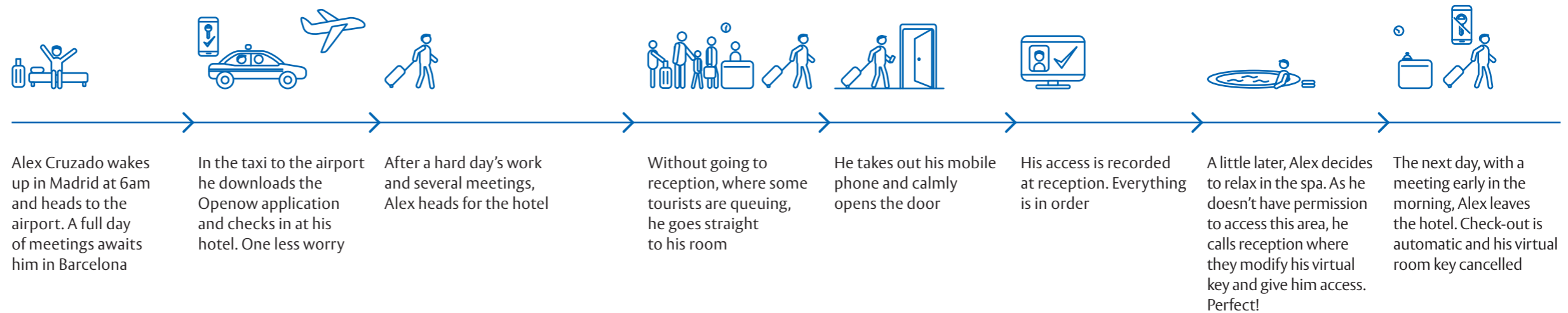
The virtual key will automatically disappear from the guest's App once their stay is over, and can be remotely cancelled anytime via the reception software





If each customer is a world, Openow offers tailor-made experiences

Imagine sending your guests a key that gives direct access to their room without going to reception. Now you don't need to imagine it: Openow is here.



The ASSA ABLOY Group is the global leader in access solutions. Every day, we help billions of people experience a more open world.

ASSA ABLOY Opening Solutions leads the development within door openings and products for access solutions in homes, businesses and institutions. Our offering includes doors, door and window hardware, locks, access control and service.

TESA ASSA ABLOY

The global leader in the development, supply and service of electronic access control systems for the hospitality market, including hotels, tourist apartments and more. With 35 years of experience in the hotel market, we offer a single comprehensive platform which exceeds the highest demands in security, design, ease of use and service for our clients.

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